



The Augmented Product Manager

Why AI is Your New Best Friend (and Not Your Replacement) | Booksy Webinar

AI can draft documents, write product requirements and summarize feedback in seconds, but defining what's worth building remains a uniquely human challenge. At Booksy, we don't want PMs who act like machines, we want leaders who drive them. As automation handles the administrative toil, the PM role is shifting from managing the "how" to obsessing over the "why." Join us to see how we use AI to skip the grunt work and focus on what matters: strategy, empathy, and complex trade-offs. Discover why AI makes the PM role more exciting, not obsolete.

THE DETAILS

Host: Kody Melo & Nicole Distler (Senior Product Managers @ Booksy)

Language: English

When: 12th of March 2026, 4 PM CET

During the session, we will also share details about our upcoming **Early Careers Programme**.

Join us to see if you're a match!

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Limited spots available. Don't miss your chance to level up.

